

CURRICULUM VITAE

Saifuddin Ahmed

Assistant Professor

Wee Kim Wee School of Communication and Information

Academic Qualifications

- 2018 PhD (Communication), University of California, Davis
- 2010 MA (Mass Communication), Nanyang Technological University Singapore
- 2007 BSc (Hons) in Mass Communications & Video Production, St. Xavier's College (Calcutta University, India)

Summary of Working Experience

- Dec 2018 - Present Assistant Professor, Wee Kim Wee SCI, NTU
- Nov 2010 - Aug 2014 Research Associate, Wee Kim Wee SCI, NTU
- Dec 2007 - Aug 2009 Online Content Developer, Tata Interactive Systems India
- Jan 2005 – Dec 2007 Eastern India Junior Correspondent – Cihan News Agency India

Academic Honours and Awards

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| 2017 | Oxford Internet Institute, University of Oxford Summer Doctoral Program (SDP) Scholarship of \$2500 (USD) to attend "OII Summer Doctoral Program 2017", Oxford, United Kingdom in July, 2017. |
| 2017 | City University of Hong Kong Summer School Scholarship of \$980 (USD) to attend "Social Network Analysis of Social Media – Tracking Patterns of Information Flow, Emerging Communities and Influential Users", Third CityU Summer School in Social Science Research, Hong Kong, Hong Kong in June, 2017. |
| 2016 | City University of Hong Kong Summer School Scholarship of \$980 (USD) to attend "Advances in Computational Social Science Research", Second CityU Summer School in Social Science Research, Hong Kong, Hong Kong in June, 2016. |
| 2016 | Travel grant of \$800 (USD) by the University of California, Davis for attending and presenting a research study at International Communication Association (ICA), Fukuoka, Japan in May, 2016. |
| 2016 | Travel grant of \$1000 (USD) by the ICA program committee (University of Michigan, Michigan) for attending and presenting a research study at International Communication Association (ICA), Fukuoka, Japan in May, 2016. |

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| 2016 | Summer Training Award of \$800 (USD) by the University of California, Davis for attending the second City University of Hong Kong Summer School in Advances in Computational Social Science in Hong Kong in May, 2016. |
| 2015 | Travel grant of \$1000 (USD) by the University of California, Davis for attending and presenting a research study at World Association for Public Opinion Research (WAPOR). Buenos Aires, Argentina in June, 2015. |
| 2015 | Travel grant of \$500 (USD) by the University of California, Davis for attending and presenting a research study at International Communication Association (ICA), in San Juan, Puerto Rico in May, 2015. |
| 2015 | Travel grant of \$400 (USD) by the ICA program committee (University of Michigan, Michigan) for attending and presenting a research study at International Communication Association (ICA), in San Juan, Puerto Rico in May, 2015. |
| 2010 | Wee Kim Wee School of Communication & Information, NTU Travel Grant of S\$ 2,000 (SGD) for attending and presenting a research study at the Avanca Cinema International Conference in Avanca, Portugal in July, 2010. |
| 2010 | Wee Kim Wee School of Communication & Information, NTU Conference Support of S\$ 500 (SGD) for attending and presenting a research study at the Asian Media Information and Communication Conference, in Singapore in May, 2010. |

RESEARCH SUMMARY

Key Areas of Research

- Political Inequality; Disinformation and Political Behaviour, Social Media; Public Opinion; Media Representation of Minorities.

Research Awards / Recognition

| Year | Research Award / Recognition (in review period) |
|------------|---|
| 2021 (Jan) | Best Paper Award (\$3000 USD), 7 th International Communication Management Conference (ICMC) 2021, Moody College of Communication (UT Austin) and MICA. Paper Title: <i>Does Online Dating Promotion Vary Across Cultures? Analysing Homepage Advertisements of Online Dating Services in 51 Countries Across Europe, North America, and South America</i> |
| 2020 (Aug) | Third Place Faculty Paper , AEJMC Political Communication Division, AEJMC 2020. Paper Title: <i>Online Political Engagement, Fake News Exposure, and Fake News Sharing in Sub-Saharan Africa</i> |
| 2020 | Media Coverage of Research |

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| | <ol style="list-style-type: none"> 1. Science Magazine, USA (2020 Nov) “1 in 3 who are aware of deepfakes say they have inadvertently shared them on social media” 2. Mashable South East Asia (2020 Nov) “Think you can spot a deepfake? Survey proves that even the best get fooled” 3. Science Daily, USA (2020 Nov) “One in three who are aware of deepfakes say they have inadvertently shared them on social media” 4. Tek Crispy, USA (Nov 2020) “1 in 3 people have shared deepfake content on social media” 5. Channel 8 Online (Nov 2020) “Study: A third of Singaporeans who say they are aware of deepfakes continue to circulate such content” 6. The Hindu, India (2020 Nov) “1 in 3 individuals aware of deepfakes inadvertently shared them on social media: Study” 7. Hitech World, France (2020 Nov) “1 personne sur 3 qui est au courant des deepfakes déclare les avoir partagées par inadvertance sur les réseaux sociaux” 8. Citizen Side, France (2020 Nov) “1 sur 3 qui est au courant des deepfakes déclare les avoir partagés par inadvertance sur les réseaux sociaux” 9. News 8 Plus, India (2020 Nov) “1 in three who’re conscious of deepfakes say they’ve inadvertently shared them on social media” Nov 2020 10. Daily Advent, USA (2020 Nov) “1 in 3 who are aware of deepfakes say they have inadvertently shared them on social media” |
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Invited Research Talks

1. 2021 (Mar) - “Building Trust in the Face of Fake News: Countering Mis/Disinformation and Deepfake” at **Singapore International Foundation Impact Media Fellowship, Singapore**
2. 2021 (Jan) - “Trust, disrupted: Examining Deepfakes on Social Media” at the 5th Annual WKW Soka International Seminar on Global Peace and Understanding – **Singapore Management University, Singapore**
3. 2020 (Dec) - “Trust, disrupted: Examining Deepfakes on Social Media” at DRUMS: Distortions, Rumours, Untruths, Misinformation & Smears - **S. Rajaratnam School of International Studies, Nanyang Technological University, Singapore.**

Research Funding

External Grants

| Role | Year | Project Title | Amount (S\$) | Source of Grant |
|-------------|-------------|---|---------------------|------------------------|
| Co-PI | 2018 - 2021 | Mobile gamification strategies to manage online emergence of nativism | 502,380 | MOE AcRF Tier 2 |

Internal Grants

| Role | Year | Project Title | Amount (S\$) | Source of Grant |
|------|-------------|--|--------------|--------------------|
| PI | 2020 - 2023 | Us and AI: Public Opinion on Artificial Intelligence in a Post-Trust Era | 84,498.50 | MOE AcRF Tier 1 |
| PI | 2019 - 2022 | The Role of Social Media Use in Civic Participation and Knowledge Inequality | 50,000 | NTU Start Up Grant |

Citation Summary

| Database | Citation Count | H-index |
|----------------|----------------|---------|
| Google Scholar | 705 | 12 |

Publications *(in chronological order, starting with the most recent)*

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| Bold | Denotes main author (the person who has made the most scientific/ intellectual contribution) |
| ## | Denotes Tier 1A papers |
| # | Denotes Tier 1B papers |

Journal Papers

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| 1. Ahmed, S., & Madrid-Morales, D. (2021). Is it still a man's world? Social media news use and gender inequality in online political engagement. <i>Information, Communication & Society</i> , 24 (3), 381-399. ## | RSO Journal List SCImago Quartile: Q1 SSCI Indexed I.F = 4.79 |
| 2. Ahmed, S. (2021). Who inadvertently shares deepfakes? analyzing the role of political interest, cognitive ability, and social network size. <i>Telematics and Informatics</i> , Vol 57, pg 101508. ## | SCImago Quartile: Q1 SSCI Indexed I.F = 4.14 |
| 3. Ahmed, S. (2020). Concurrent Media News Use and Gender-Based Political Participation Inequality in a Low-Income Democracy. <i>International Journal of Public Opinion Research</i> , 32(4), 815-828. ## | RSO Journal List SCImago Quartile: Q1 SSCI Indexed I.F = 1.83 |
| 4. Cho, J., Ahmed, S., Hilbert, M., Liu, B., & Luu, J. (2020). Do search algorithms endanger democracy? an experimental investigation of algorithm effects on political polarization. <i>Journal of Broadcasting & Electronic Media</i> , 64(2), 150-172. ## | RSO Journal List SCImago Quartile: Q1 SSCI Indexed I.F = 2.57 |
| 5. Ahmed, S., Cho, J., Jaidka, K., Eichstaedt, J., & Ungar, L. (2020) The Internet and Participation Inequality: A Multi-Level Examination of 108 Countries. <i>International Journal of Communication</i> , 14, 1542–1563. ## | SCImago Quartile: Q1 SSCI Indexed IF: 1.07 |
| 6. Ahmed, S. & Cho, J. (2019). The Internet and political (in) equality in the Arab world: A multi-country study of the relationship between Internet news use, press freedom, and protest participation. <i>New Media & Society</i> , 21(5), 1065-1084. ## | RSO Journal List SCImago Quartile: Q1 SSCI Indexed I.F = 4.58 |

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| <p>7. Ahmed, S., & Cho, J. (2019). The Roles of Different News Media Use and Press Freedom in Education-Generated Participation Inequality: An Eight-Country Comparative Analysis. <i>Journal of Broadcasting and Electronic Media</i>, 63(3), 566-586. ##</p> | <p>RSO Journal List SCImago Quartile: Q1 SSCI Indexed I.F = 2.57</p> |
| <p>8. Jaidka, K., & Ahmed, S., Skoric, M., & Hilbert, M. (2019) Predicting Elections from Social Media: A Three-Country, Three-Method Comparative Study. <i>Asian Journal of Communication</i>. 29(3), 252-273. #</p> | <p>SCImago Quartile: Q2 SSCI Indexed I.F = .57</p> |
| <p>9. Ahmed, S., Cho, J., & Jaidka, K. (2019). Framing social conflicts in news coverage and social media: A multicountry comparative study. <i>International Communication Gazette</i>, 81(4), 346-371. ##</p> | <p>SCImago Quartile: Q1 SSCI Indexed I.F = 1.88</p> |
| <p>10. Hilbert, M., Ahmed, S., Cho, J., Liu, B., & Luu, J. (2018). Communicating with Algorithms: A Transfer Entropy Analysis of Emotions-based Escapes from Online Echo Chambers. <i>Communication Methods and Measures</i>, 12(4), 260-275. ##</p> | <p>RSO Journal List SCImago Quartile: Q1 SSCI Indexed I.F = 5.28</p> |
| <p>11. Ahmed, S., Jaidka, K., & Cho, J. (2018). Do birds of different feather flock together? Analyzing the political use of social media through a language-based approach in a multilingual context. <i>Computers in Human Behavior</i>, 86, 299-310. ##</p> | <p>RSO Journal List SCImago Quartile: Q1 SSCI Indexed I.F = 5.00</p> |
| <p>12. Cho, J., Ahmed, S., Keum, H., Choi, Y., & Lee, J. (2018). Influencing myself: Self-reinforcement through online political expression. <i>Communication Research</i>. 45(1), 83-111. ##</p> | <p>RSO Journal List SCImago Quartile: Q1 SSCI Indexed I.F = 3.76</p> |
| <p>13. Ahmed, S., Cho, J., & Jaidka, K. (2017). Levelling the Playing Field: The Use of Twitter by Politicians during the 2014 Indian General Election Campaign. <i>Telematics and Informatics</i>, 34(7), 1377-1386. ##</p> | <p>SCImago Quartile: Q1 SSCI Indexed I.F = 4.14</p> |
| <p>14. Ahmed, S. (2017). News Media, Movies, and Anti-Muslim Prejudice: Investigating the role of social contact. <i>Asian Journal of Communication</i>, 27(5), 536-553. #</p> | <p>SCImago Quartile: Q2 SSCI Indexed I.F = .57</p> |
| <p>15. Ahmed, S., Jaidka, K., & Cho, J. (2017). Tweeting India's Nirbhaya Protest: A Study of Emotional Dynamics in an Online Social Movement. <i>Social Movement Studies</i>, 16(4), 447-465. ##</p> | <p>SCImago Quartile: Q1 SSCI Indexed I.F = 1.94</p> |
| <p>16. Ahmed, S., & Matthes, J. (2017). Media Representation of Muslims and Islam from 2000 to 2015: A Meta-analysis. <i>International Communication Gazette</i>, 79(3), 219-244. ##</p> | <p>SCImago Quartile: Q1 SSCI Indexed I.F = 1.88</p> |
| <p>17. Gil Lopez, T., Ahmed, S., & Taylor, L. (2017). Understanding Fandom in the Multilingual Internet: A study of 'El Clásico' fans' commenting behaviour on YouTube. <i>International Journal of Sport Communication</i>, 10(1), 17-33.</p> | <p>EBSCO Indexed H-5 Index = 20</p> |
| <p>18. Cho, J., Ahmed, S., Park, J. W., & Keum, H. (2016). Value Framing Effects on the Decision-Making Process: Ethical and Material Frames and Opinions about North Korean Nuclear Development. <i>International Journal of Communication</i>, 10(21), 5123–5142.</p> | <p>SCImago Quartile: Q1 SSCI Indexed I.F = 1.07</p> |
| <p>19. Ahmed, S., Jaidka, K., & Cho, J. (2016). The 2014 Indian Elections on Twitter: A comparison of campaign strategies of political parties. <i>Telematics and Informatics</i>, 33(4), 1071-1087. ##</p> | <p>SCImago Quartile: Q1 SSCI Indexed I.F = 4.14</p> |

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| 20. Ahmed, S., & Lang, J. (2014). Online Public Opinion: Transforming Agenda Setting and Shaping the Public Sphere in China. <i>Online Journal of Communication and Media Technologies</i> , 4(4), 100-118. | |
| 21. Ahmed, S., & Jaidka, K. (2013). Protest against #delhigangrape on Twitter: Analyzing India's Arab Spring. <i>eJournal of eDemocracy and Open Government</i> , 5(1), 28-58. | |
| 22. Ahmed, S. (2013). The Role of the Media in a Democracy: The Asian Perspective. <i>Journal of Society and Communication</i> , 2(2013), 447-491. | |
| 23. Ahmed, S. (2013). Aids and the Muslim world: A challenge. <i>Asian Journal of Social Sciences and Humanities</i> , 2(3), 451-459. | |
| 24. Ahmed, S. (2012). Media portrayals of Muslims and Islam and their influence on adolescent attitude: An empirical study from India. <i>Journal of Arab & Muslim Media Research</i> , 5(3), 279-306. | |
| 25. Ahmed, S. (2010). The Role of the Media during Communal Riots in India: A Study of the 1984 Sikh Riots and the 2002 Gujarat Riots. <i>Media Asia</i> , 37(2), 103-112. | |

Book Chapters

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| 1. Ahmed, S., & Skoric, M. (2015). Twitter and 2013 Pakistan General Election: The Case of David 2.0 against Goliaths. In <i>Case Studies in e-Government 2.0</i> (pp. 139-161). New York: Springer International Publishing. |
| 2. Ahmed, S. (2010). New Media Marketing of Bollywood Movies: Making a Difference. <i>Comunicaçãoem Debate</i> (pp 545-553), Portugal: Edições CCA. ISBN: 978-989-96858-0-2. |

Conference Papers

- Ahmed, S. (2021, May).** *Social Navigating the Maze: Deep fakes, Cognitive Ability, and Social Media News Skepticism.* Paper **to be** presented at the annual meeting of the International Communication Association (ICA), Online.
- Ahmed, S. (2021, May).** *Social Engaged but not protesting: A multi-country analysis of authoritarian orientation, internet use, and protest participation.* Paper **to be** presented at the annual meeting of the International Communication Association (ICA), Online.
- Ahmed, S. & Gil-Lopez, T. (2021, May).** *The company you keep: Social network size, heterogeneity, and political participation gaps.* Paper **to be** presented at the annual meeting of the International Communication Association (ICA), Online.
- Ahmed, S. (Jan 2021).** *I'm Smarter Than Others: Cross-Cultural Differences in Third-Person Perceptions About Deep Fakes* Paper presented at the annual meeting of the International Communication Management Conference (ICMC), Moody College of Communication, The University of Texas at Austin & MICA, Online.
- Ahmed, S. (Jan 2021).** *Revisiting the News Paradigm: The Role of Deep fakes And Cognitive Ability in Building News Scepticism.* Paper presented at the annual meeting of

the International Communication Management Conference (ICMC), Moody College of Communication, The University of Texas at Austin & MICA, Online.

6. **Paul, A.**, & Ahmed, S. (Jan 2021). *Does Online Dating Promotion Vary Across Cultures? Analyzing Homepage Advertisements of Online Dating Services in 51 Countries Across Europe, North America, and South America*. Paper presented at the annual meeting of the International Communication Management Conference (ICMC), Moody College of Communication, The University of Texas at Austin & MICA, Online.
7. **Paul, A.**, & Ahmed, S. (Jan 2021). *Sticking to Stereotypes: A Cross-Cultural Analysis of Gender Portrayals in Homepage Advertisements of Online Dating Sites In 51 Countries*. Paper presented at the annual meeting of the International Communication Management Conference (ICMC), Moody College of Communication, The University of Texas at Austin & MICA, Online.
8. **Ahmed, S.**, Morales, D., & Tully, M. (2020, Aug). *Online Political Engagement, Fake News Exposure, and Fake News Sharing in Sub-Saharan Africa* Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC). San Francisco, US.
9. **Ahmed, S.**, Morales, D., & Tully, M. (2020, May). *Can Lies Mobilize? Social Media, Fake News, and Online Political Engagement*. Paper presented at the annual meeting of the International Communication Association (ICA), Online.
10. **Ahmed, S.** & Morales, D. (2020, May). *Social media news use and gender inequality in online political engagement: A cross-national comparative analysis* Paper presented at the annual meeting of the International Communication Association (ICA), Online.
11. **Chen, HH.**, Ahmed, S., Hooi, R., & Chib, A. (2020, May). *The Influence of Social Media, Status and Competition on Stereotypes of Immigrants*. Paper presented at the annual meeting of the International Communication Association (ICA), Online.
12. **Ahmed, S.** (2019, July). *Social Media News Use and Gender Inequality in Online Political Engagement: A Three-Country African Perspective*. Paper presented at the annual meeting of the International Association for Media and Communication Research (IAMCR). Madrid, Spain.
13. **Ruan, L.**, Chia, A., Sim, J., Chen, H., & Ahmed, S. (2019, July). *Examining the Intergroup Attitudes of Citizens toward Immigrants*. Paper presented at the annual meeting of the International Association for Media and Communication Research (IAMCR). Madrid, Spain.
14. **Paul, A.**, Ahmed, S., & Zaluski, K. (2019, July). *Examining Gender Stereotypes in Online Dating Websites: A Cross-National Examination of 51 Countries*. Paper presented at the annual meeting of the International Association for Media and Communication Research (IAMCR). Madrid, Spain.
15. **Ahmed, S.** & Cho, J. (2019, May). *The Role of Different News Media Use and Press Freedom in Education Generated Participation Inequality: An Eight-Country Comparative Analysis*. Paper presented at the annual meeting of the International Communication Association (ICA). Washington D.C., USA.
16. **Paul, A.**, Zaluski, K., & Ahmed, S. (2019, May). *An Empirical Investigation of Advertisement Strategies of Online Dating Sites: A Study of 45 Countries Across Three Continents*. Paper presented at the annual meeting of the International Communication Association (ICA). Washington D.C., USA.

17. **Ahmed, S.** & Cho, J. (2018, May). *Is Internet the Great Equalizer? A 12-Country Study of Protest Participation Inequality in the Arab World*. Paper presented at the annual meeting of the International Communication Association (ICA). Prague, Czech Republic.
18. **Hilbert, M.**, Ahmed, S., Cho, J., Liu, B., & Luu, J. (2017, July). *Communicating with algorithms: a transfer entropy analysis of emotions-based escapes from online echo chambers*. Paper presented at the annual meeting of the International Conference on Computational Social Science (IC2S2). Cologne, Germany.
19. **Jaidka, K.**, & Ahmed, S. (2017, July). *Predicting Protest Participation from Social Media*. Paper presented at the annual meeting of the International Conference on Computational Social Science (IC2S2). Cologne, Germany.
20. **Skoric, M.**, & Ahmed, S. (2017, July). *A Tale of Two Social Media Tools: Comparing the Roles of Facebook and WhatsApp for Political Participation in Hong Kong*. Paper presented at the annual meeting of the World Association for Public Opinion Research (WAPOR). Lisbon, Portugal.
21. **Ahmed, S.**, Jaidka, K. & Taylor, L. (2017, May). *Strategic Self-Representations and Personality Traits: A closer look at soccer fan behaviours on Facebook*. Paper presented at the annual meeting of the International Communication Association (ICA). San Diego, USA.
22. **Gil Lopez, T.**, Ahmed, S., & Taylor, L. (2017, May). *Understanding Fandom in the Multilingual Internet: A study of 'El Clásico' fans' commenting behaviour on YouTube*. Paper presented at the annual meeting of the International Communication Association (ICA). San Diego, USA.
23. **Ahmed, S.**, & Matthes, J. (2016, August). *Media Framing of Muslims: A Research Review*. At the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC). Minneapolis, USA.
24. **Ahmed, S.** (2016, June). *Media, Movies and Anti-Muslim Prejudice in India*. Paper presented at the annual meeting of the International Communication Association (ICA). Fukuoka, Japan.
25. **Ahmed, S.**, Jaidka, K., & Cho, J. (2016, June). *Emotions in an online social movement: A study of India's Nirbhaya protest*. Paper presented at the annual meeting of the International Communication Association (ICA). Fukuoka, Japan.
26. **Ahmed, S.**, Jaidka, K., & Cho, J. (2016, June). *Framing in Web 2.0 Environment: A multi-method analysis of framing the 2013 Little India riots in the print media and Twitter*. Paper presented at the annual meeting of the International Communication Association (ICA). Fukuoka, Japan.
27. **Ahmed, S.**, Jaidka, K., & Skoric, M. (2016, May). *Tweets and Votes: A Four-Country Comparison of Volumetric and Sentiment Analysis Approaches*. Paper presented at the tenth International AAAI Conference on Web and Social Media (ICWSM). Cologne, Germany.
28. **Lwin, M.**, Malik, S., & Ahmed, S. (2015, November). *The Influence of Traditional Media versus Online Media on Ideal Body Shape*. At the annual meeting of the National Communication Association (NCA). Las Vegas, NV.
29. **Ahmed, S.**, Matthes, J., & Cho, J. (2015, August). *The Role of Social Media in Setting the Muslims and Islam Agenda: A three-country study*. Paper presented at the annual

meeting of the Association for Education in Journalism and Mass Communication (AEJMC). San Francisco, USA.

30. **Ahmed, S.**, Keum, H., Kim, J.Y., & Cho, J. (2015, August). *The Effect of Self-Expression on Political Opinion in Social Media*. At the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC). San Francisco, USA.
31. **Ahmed, S.**, Jaidka, K., & Skoric. M. (2015, June). *From Tweets to Votes: A three-country comparative multi-dimensional approach in understanding citizens' political preferences*. Paper presented at the annual meeting of the World Association for Public Opinion Research (WAPOR). Buenos Aires, Argentina.
32. **Ahmed, S.**, Cho, J., & Jaidka. K. (2015, May). *Analyzing political micro-blogging through a language-based approach: A comparative study of English and Malay Twitter users during the 2013 Malaysian General Election*. Paper presented at the annual meeting of the International Communication Association (ICA). San Juan, Puerto Rico.
33. **Jaidka. K.**, & Ahmed, S. (2015, May). *The 2014 Indian General Election on Twitter: An analysis of changing political traditions*. Paper presented at the annual meeting of the International Conference on Information and Communication Technologies Development (ICTD). Singapore, Republic of Singapore.
34. **Ahmed, S.**, & Matthes, J. (2014, August). *Us and Them: A meta-analysis of research on media representation of Muslims and Islam from 2000 to 2013*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC). Montreal, Canada.
35. **Ahmed, S.**, & Skoric. M. (2014, January). *My name is Khan: the use of Twitter in the campaign for 2013 Pakistan General Election*. 47th Hawai International Conference on System Sciences (HICSS-47), 6-9 January 2014, Hilton Waikoloa, Big Island.
36. **Ahmed, S.**, & Jaidka, K. (2013, December). *The Common Man: An Examination of Content Creation and Information Flow on Twitter during the 2012 New Delhi Anti-Gang Rape Protest*. International Conference on Asia-Pacific Digital Libraries: Social Media and Community Networks, 9-11 December 2013, Bangalore, India.
37. **Ahmed, S.** (2010, October). *The Role of the Media during Communal Riots in India: A Study of the 1984 Sikh Riots and the 2002 Gujarat Riots*. MediAsia 2010 Conference, October 2010, Osaka, Japan.
38. **Ahmed, S.** (2010, July). *New Media (Internet, Mobile Phones and Games) Marketing of Bollywood Movies*, Avanca Cinema 2010 International Conference, 28-30 July 2010, Avanca, Portugal.
39. **Ahmed, S.** (2010, June). *The Media Portrayal of Islam and its Impact on Youth: an Empirical Study*. 19th Asian Media Information and Communication (AMIC) Conference, 21-23 June 2010, Singapore.

Conference Proceedings

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| 1. Ahmed, S. , Jaidka. K., & Skoric, M. (2016). Tweets and Votes: A Four-Country Comparison of Volumetric and Sentiment Analysis Approaches. <i>In Proceedings of the Tenth International AAAI Conference on Web and Social Media (ICWSM)</i> . (pp. 507-510). IEEE | Premier venues for CSS Acceptance Rate = 20% H-5 Index = 52 |
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| <p>2. Jaidka, K., & Ahmed, S. (2015). The 2014 Indian general election on Twitter: an analysis of changing political traditions. In <i>Proceedings of the Seventh International Conference on Information and Communication Technologies and Development</i> (p. 43). ACM.</p> | <p>One of the leading ICTs conferences Acceptance Rate = 18% H-5 Index = 17</p> |
| <p>3. Ahmed, S., & Skoric, M. M. (2014). My name is Khan: the use of Twitter in the campaign for 2013 Pakistan General Election. In <i>System Sciences (HICSS), 2014 47th Hawaii International Conference on</i> (pp. 2242-2251). IEEE.</p> | <p>Premier IS conference H-5 Index = 39</p> |
| <p>4. Ahmed, S., & Jaidka, K. (2013). The Common Man: An Examination of Content Creation and Information Dissemination on Twitter during the 2012 New Delhi Gang-Rape Protest. In <i>Digital Libraries: Social Media and Community Networks</i> (pp. 117-126). Springer International Publishing.</p> | <p>ISI Web of Science Indexed Acceptance Rate = 35% H-5 Index = 7</p> |

Working Papers / Pipeline

1. Navigating the Maze: Deep Fakes, Cognitive Ability, and Social Media News Skepticism – Under Review at **New Media & Society** (Solo author)
2. Disinformation sharing thrives with FOMO among low cognitive users: A cross-national examination of intentional sharing of deep fakes – Under Review at **Journal of Broadcasting and Electronic Media** (Solo author)
3. Xenophobia in the Time of a Pandemic: Social Media Use, Stereotypes, and Prejudice against Immigrants during the COVID-19 Crisis – Under Review at **International Journal of Public Opinion Research** (Lead author)
4. The company you keep: Social network size, heterogeneity, and participatory gaps among adolescents and young adults – Under Review at **Mass Communication and Society** (Lead author)
5. Psychologically engaged but unwilling to protest: A multi-country analysis of authoritarian orientation, internet use, and protest participation inequality – Under Review at **Online Information Review** (Solo author)

TEACHING SUMMARY

Key Courses Taught (Current Year and Last 2 years)

| Course Code | Course Title | Academic Year/Semester | Course Level | Type LEC/TUT/SMR | Overload Indicate if yes |
|-------------|--------------------------|---------------------------------|--------------|---------------------|-----------------------------|
| CS 4059 | Public Opinion | AY18 S2 AY 19 S2 AY 20 S2 | UG | LEC | |
| CS 2005 | Speech and Argumentation | AY19 S1 to AY20 S2 | UG | LEC | |
| CS 2005 | Speech and Argumentation | AY19 S1 to AY20 S2 | UG | TUT | |
| CS 4315 | Social Media | AY 20 S1 | UG | LEC | |

Academic Supervision and Mentoring

PhD students

| No. | PhD Student | Period | Role <i>(Pls. indicate if Main/ Sole or Co-supervisor)</i> | Thesis/ Project Title | Current Status |
|------------------------------|--------------|----------------|---|--|-------------------|
| Currently Supervising | | | | | |
| 1 | Cai Mengxuan | 2020 - present | Mentor | Influence of Perceived Prejudice in Social Media on the Acculturation of Migrants in Singapore | Ongoing |

SERVICE SUMMARY

School

| Period of appointment | Role |
|-----------------------|--|
| 2020 | Confirmation Exam Panel Member Candidate: Ryna Yeoh Supervisor: Dr. Nuri Kim Chair: Prof. Gerrard Goggin |
| 2020 | FYP Moderation <ol style="list-style-type: none"> 1. CS/19/003 For Love's Sake 2. CS/19/022 Hear Together 3. CS/19/027 Flag, You're It 4. CS/19/029 Ready, Steady, Go: A Communication Campaign to Reduce the Risk of Falling Among Older Adults in Singapore through Strength, Balance and Flexibility Exercises |
| 2019 | PhD Defense Committee Member Candidate: Shirly Haristya Supervisor: Prof. Ang Peng Hwa |
| 2019 | PhD Admission Interview Panel Member IGP Global Asia Candidate: Cai Mengxuan |
| 2019 | FYP Moderation <ol style="list-style-type: none"> 1. CS/18/014 RE-WIRED: Reducing Electronic Waste in Singapore 2. CS/18/042 The Safe Seat: A NTU FYP Health Communication Campaign Encouraging the Adoption of Appropriate Child Restraints Among Parents 3. CS/18/039 Ball's in your court |

Other Service

- **Media Interviews during the review period (via NTU requests)**

1. 10 Feb 2021: Interview with **Channel News Asia** to discuss the role of social media in Myanmar protests (link: <https://www.channelnewsasia.com/news/asia/myanmar-protests-protesters-getting-around-internet-blackout-14159342>)
2. 23 Jan 2021: Wrote a commentary for **Channel News Asia** discussing What's stopping Signal, Telegram and other messaging platforms from going the way of WhatsApp (link: <https://www.channelnewsasia.com/news/commentary/telegram-signal-how-safe-secure-cyber-security-easy-to-use-14018552>)
3. 21 Oct, 2020: Appearance on **Asia First on Channel News Asia** to discuss the role of social media in 2020 US Elections (link: https://www.youtube.com/watch?v=VQQ35rlsWwc&feature=youtu.be&ab_channel=CNA)
4. Jan, 2021: Appearance on **Asia Tonight on Channel News Asia** to discuss the role of social media in the capitol hill riots.

➤ **Panelist at following events (during the review period)**

1. "Building Trust in the Face of Fake News: Countering Mis/Disinformation and Deepfake" 2021 (Mar) at **Singapore International Foundation Impact Media Fellowship, Singapore**
2. "Trust, disrupted: Examining Deepfakes on Social Media" 2021 (Jan) at the 5th Annual WKW Soka International Seminar on Global Peace and Understanding – **Singapore Management University, Singapore**
3. "Trust, disrupted: Examining Deepfakes on Social Media" 2020 (Dec) at DRUMS: Distortions, Rumours, Untruths, Misinformation & Smears - **S. Rajaratnam School of International Studies, Nanyang Technological University, Singapore.**